



**ROWA KOREA
SPECIAL LACQUER SYSTEMS AND TOP COATS**





2 ROWA KOREA – THE COMPANY

ROWA KOREA, who created history of First and Best in lacquering industry in Asia by continuous technology innovation product development, started as a family of ROWA GROUP in Germany on March 20, 1995.

ROWA Korea have been implementing the same outstanding German PVC chemistry technology in our company, which has contributed to the reasonable advertising effectiveness of companies in Asia and significantly lowered the cost of building and maintaining infrastructure and public facilities for companies and governments.

Lacquer, a top coating agent produced by ROWA Korea, has improved the environment and harmful substances affecting the human body in an eco-friendly way and continues to support customers to become competitive in the market while satisfying users by quickly developing new products at the request of customers in addition to the current Lacquer.





What we are currently focusing on is solvent-based PVC lacquers, but you can experience a new variety of product lines at your request.

		PRODUCT NAMES	APPLICATION / PROPERTIES
Acrylate	General	ROWACRYL® G-35196	Truck covers, halls and tents
		ROWACRYL® G-35041H	Truck covers, halls and tents
	Printing	ROWACRYL® G-35209	Backlit, frontlit (Outdoor advertising), Truck side curtain
		ROWACRYL® G-34989H	Backlit, frontlit(Outdoor advertising), Truck side curtain
		ROWALID® TIM-94681	Truck covers, Earnings, Silver/effective laquering
PVDF		ROWAFLON® G-74717	Halls and tents / not easy solid
		ROWAFLON® G-75192	Textile architecture, Halls and tents
		ROWAFLON® G-75161	Textile architecture / a primer for UV protection



4 APPLICATIONS



Textile architecture



Halls & tents



Truck-cover



Advertising – media



ROMIRA	<p>Technical polymers and blends, colored and functionally adapted as per customer request</p> <p>CRE.ACTIVE solutions: more design – less CO₂ through state-of-the-art process optimisation and innovative polymer compounds</p> <p>ROTEC® - ABS, AES, ASA, M-ABS, PA, PBT, PC, PMMA, SAN, HPPA ROMILOY® - Blends based on PA, PBT, PC, PET and styrene copolymers LURANYL® - PPE-blends (PPE+PS -I, PPE+PA) ROMITRON® - PPS-blends</p>
ROWA MASTERBATCH	<p>Polymer specific masterbatches in granules</p> <p>ROWALID® - CC Color Masterbatches ROWALID® - AD Additive Masterbatches ROWALID® - MF Multifunctional Masterbatches ROWACOM Compounds with a high content of colorants, additives and fillers</p>
ROWASOL	<p>Liquid colors for coloring plastics</p> <p>Additive dispersions ROWAMETRIC Dosing Systems for liquid colors ROWASOL COLOR CUBE Reusable container Contract manufacturing</p>
ROWA LACK	<p>ROWAKRYL® / ROWAFLO® / ROWATHAL® / ROWANYL® / ROWASIL / ROWADEKOR® / ROWASET / ROWALID® TI / ROWATHAN® Special lacquer systems and top coats for all kinds of coated fabrics and plastic films, based on acrylic, polyurethane and fluoro polymers, solvent based as well as waterborne</p> <p>ROWABASE Contract manufacturing</p> <p>ROWALID® Pigment preparations Highly concentrated PVC and PMMA single pigment preparations, micro powder</p>
TRAMACO	<p>TRACEL® / UNICELL® Chemical foaming, nucleating agents and microspheres</p> <ul style="list-style-type: none"> » basic chemical foaming agents » chemical foaming agent masterbatches » exothermic and endothermic » powder, pastes, dispersions chemical foaming agents <p>TRAPYLEN® / TRAPUR® Adhesion promoters for coating, printing and bonding of plastics</p> <ul style="list-style-type: none"> » solvent based » UV curable » water based » solid resins <p>TRACOMB / TRAPOR / TRASTAB / TRASTATIC Additive batches</p>



LOCATION



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